

Domestic Tax Free Mergers and Acquisitions TEI Breakfast Series

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Table of Contents

General Concepts of Tax Free Acquisitions	
Section 368 Acquisitions – General Concepts	
Section 368 Acquisitions – Common Requirements	
Section 368 Acquisitions – A REORG	
Section 368 Acquisitions – Triangular Reorg	
Section 368 Acquisitions – Triangular Reorg (Alternative Forms)	
Section 368 Acquisitions – B REORG	
Section 368 Acquisitions – C REORG	
Section 368 Acquisitions – D REORG	
Section 368 Acquisitions – Parties to Reorg Tax Effects	
Section 351	
Section 721	
Domestic Joint Ventures	
Joint Venture - Partnership or Corporation?	
International Joint Venture - Inbound	
Favorable Tax Consequences for Joint Venturers	
"F" Reorganization - Section 368(a)(I)(F)	
"F" Reorganizations and Step Transaction Doctrine	73



General Concepts of Tax Free Acquisitions

- Acquirers: Sections 368 (Corporations), 351 (Corporations), and 721 (Partnerships).
- Reasons for Tax Free Combinations:
 - Sellers want to continue investment and carry over high value potential in combining businesses,
 - Buyer wants sellers to retain stake in the operations,
 - Inability or unwillingness of Buyer to fund a cash purchase.
- Reasons Against Tax Free Combinations:
 - Issuance of shares dilutes Ownership
 - Stock can be volatile; cash is king
- Many tax free acquisitions involve mergers. Simplest approach to force participation by all target shareholders.
- Tax free acquisitions can also be accomplished through a transfer of assets or transfer of shares.
- Tax free acquisitions can be structured with acquirer's stock and cash, with stock received tax free.

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General Concepts of Tax Free Acquisitions

- Specific Requirements applicable to each provision form is important. Sometimes there is an overlap.
- Section 368 has seven approaches to tax free acquisitions, excluding E reorganizations (i.e, recapitalizations) and F reorganization (change in form). We will not cover the seventh form – G reorganization (Title 11 acquisition).
- Only 351 transfers is where the transferors must "control" the acquirer following the transaction. Other transactions allow the transferors/sellers to achieve tax free transfers without regard to their level of ownership in the acquirer.
- Compliance with a corporate law merger statute does not by itself qualify a transaction as a reorganization

Section 368 Acquisitions

Common Requirements to all Section 368 transactions.

- <u>Continuity of Interest ("COI"). Reg. 1.368-1(e)</u>
 - Substantial part of the value of the proprietary/equity interests in the target corporation must be preserved through an equity interest in acquiring corporation.
 - Character of Consideration Received in the Acquiring Corporation.
 - Stock of Acquiring Corporation is a key component.
 Voting/Nonvoting/Common/ possibly Preferred, but receipt of "nongualified preferred stock" would be taxable. (Section 356(e)(1)).
 - At least 40% of the consideration received should be stock of the acquiring corporation. Reg. 1.368-1(e)(2)(v) Ex. 1. Compare 50% test of Rev. Proc. 86-42.



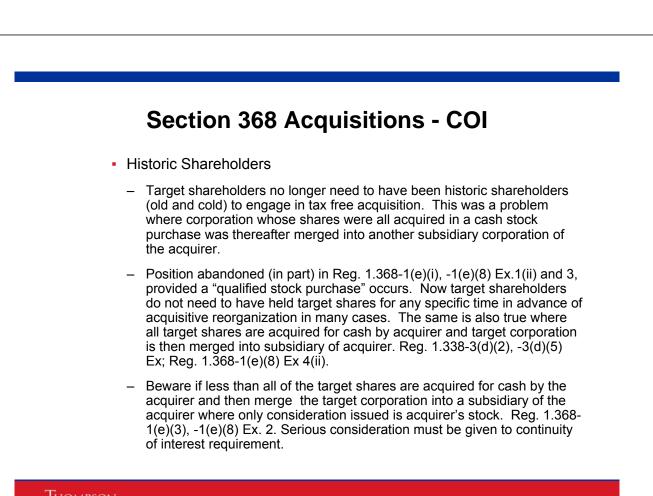
Section 368 Acquisitions - COI

- Source of Cash Consideration
 - Cash received by target shareholders solely from target corporation independent assets (See Reg. 1.368-1(e)(I)(ii), -1(e)(8) Ex. 9) versus cash received from acquiring corporation either directly or through borrowing funded by the acquiring corporation. This can surface in connection with redemptions of the shares of the target shareholders immediately prior to or soon after the acquisitions.
- COI requirement can be satisfied through limited group of target shareholders. Rev. Rul. 66-224. Not all target shareholders need to participate but need to satisfy corporate rule that all shareholders be treated equally.
- Target shareholders must receive acquirer's shares in exchange for their target shares, and not in exchange for an amount owed as a creditor, except in G reorganization. See Alabama Asphaltic and Reg. 1.368-1(e)(6) in a title 11 or similar case.

Section 368 Acquisitions - COI

- Post-Acquisition Ownership
 - Target shareholders no longer need to have a post-acquisition an unrestricted right of ownership without a preconceived plan or arrangement for disposing the acquirer's shares. Numerous cases over the years applied the acceptable level of post-acquisition continued ownership. The IRS position had been that five years of unrestricted rights of ownership was sufficient. Rev Rul. 66-23.
 - Position abandoned in Reg. 1.368-1(e)(1)(i), -1(e)(8) Ex.1(i) and Ex.3. Now target shareholders do not need to own acquirer's shares for any specific time, provided that any transfer (or agreement to transfer) is to a person unrelated to the acquirer. Reg. 1.368-1(e)(8) Ex. Even a preexisting agreement to purchase the acquirer's shares (by someone other than the acquirer or related party) from the target shareholders is acceptable.

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Section 368 Acquisitions - COI

- Date for Measuring Continuity of Interest. Reg. 1.386-1(e)(2).
 - Fluctuation in acquirer's shares public trading price from the signing date to the closing date can affect whether the requisite continuity of interest threshold is met.
 - Where the contract (including merger agreement) is considered a "binding contract" that provides for "fixed consideration," the value of the shares on the last day before the contract is binding can be used for purposes of continuity of interest consideration. Example: If cash consideration is just below 60% of the aggregate consideration on the merger signing date, reduction in acquirer's share value from contract date to closing date causes cash to represent more than 60% of the aggregate consideration. Application of this special rule allows 40% continuity of interest threshold level to be met in spite of post signing acquirer's share value reduction.

Section 368 Acquisitions – Common Requirements

- Business Purpose
 - Corporate business purpose versus shareholder business purpose.
 - Section 269(b). If principal business purpose is to avoid federal income tax, tax benefit resulting from combinations of corporations can be disallowed.
- Continuity of Business Enterprise ("COBE"). Reg. 1.368-1(d)
 - The acquiring corporation must either (i) continue the target corporation's historic business (business continuity) or (ii) use a significant portion of the target corporation's historic business assets in a business (asset continuity).



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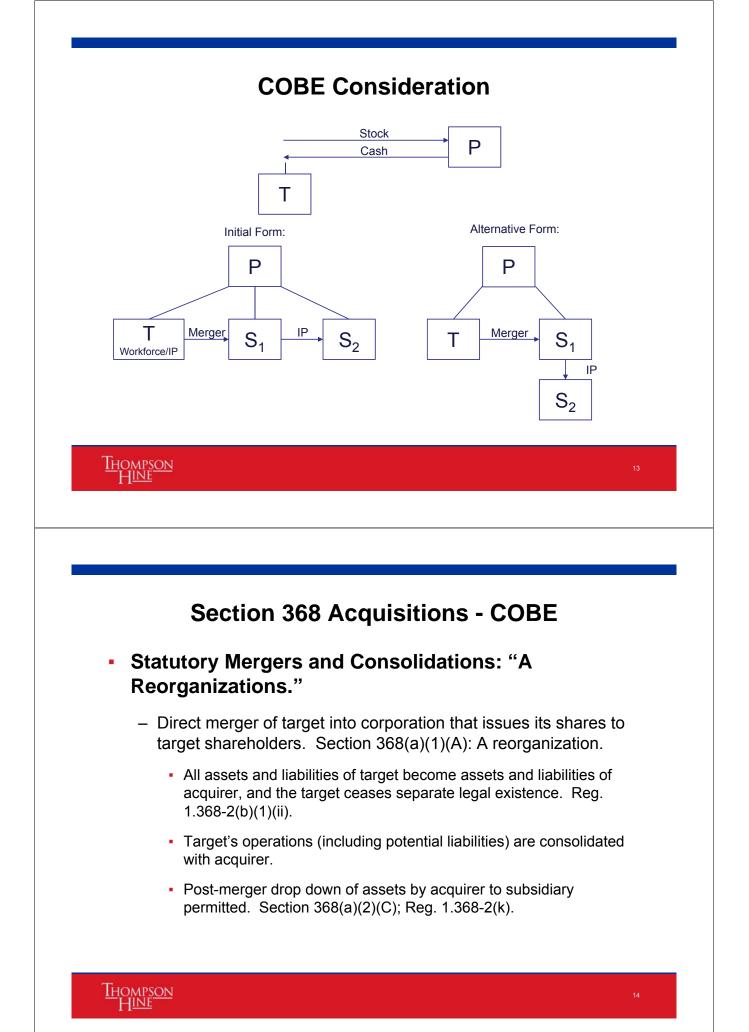
Section 368 Acquisitions - COBE

- For business continuity, if target has more than one line of business, then continuing a significant line of business is sufficient.
- Significant business or assets must be continued by the acquiring corporation or by members of the "qualified group." The qualified group means corporations in the chain where the acquiring corporation owns 80% of the vote and value, and extends to certain partnership operations.
- Continuation of target corporation's operations, not transferee's operations, is important for COBE purposes. Rev. Rul. 81-25.

Section 368 Acquisitions - COBE

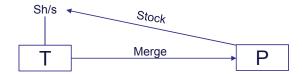
- EXAMPLE for further consideration: P owns all of S1 and S2. P purchases stock of T solely for cash. T mergers into S1 and retains workforce but S1 transfers IP assets to S2. If workforce is not considered a significant portion of the business, has COBE requirement been met in the P-S merger? Are S1 and S2 within the same "qualified group?" Concern is that S2 is not a subsidiary in the chain of corporations under the acquiring corporation (S1) in the merger.
- If P transfers S2 shares to S1 and engages in same transaction, problem solved.

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Section 368 Acquisitions - A Reorg

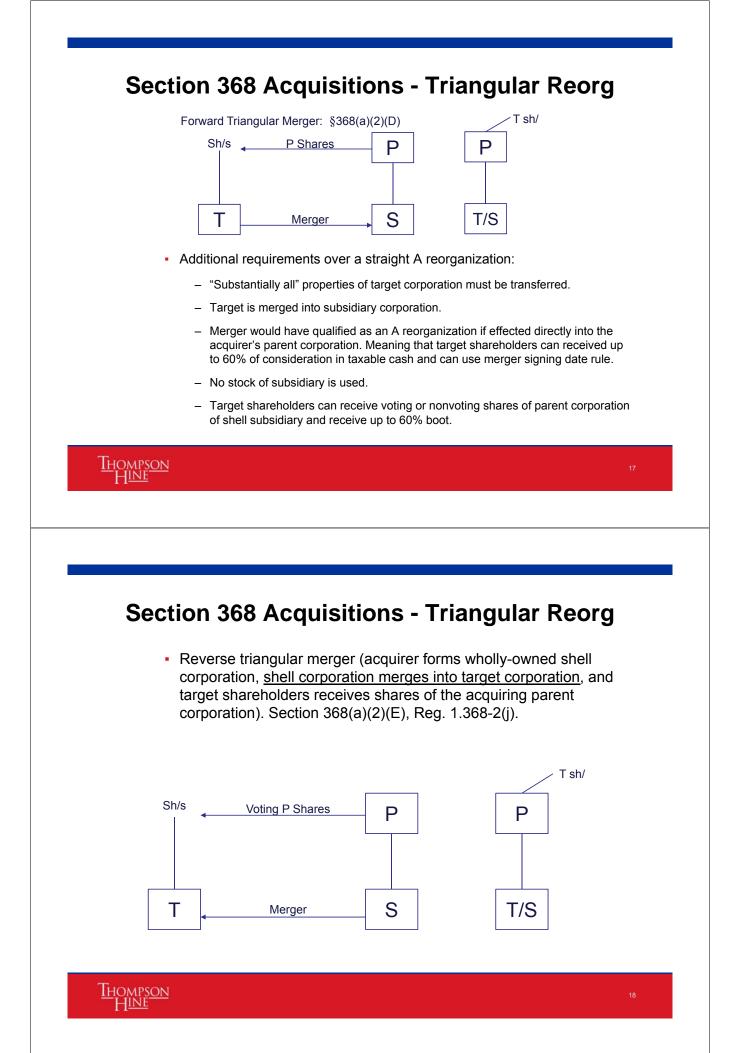
 If target C corporation mergers into acquirer corporation and fails either continuity of interest, COBE or business purpose requirement, have a taxable sale of assets for consideration deemed received from acquirer followed by a deemed taxable distribution of consideration by the target corporation to the selling shareholders. **DISASTER**.



Failing as Tax Free Reorganization:

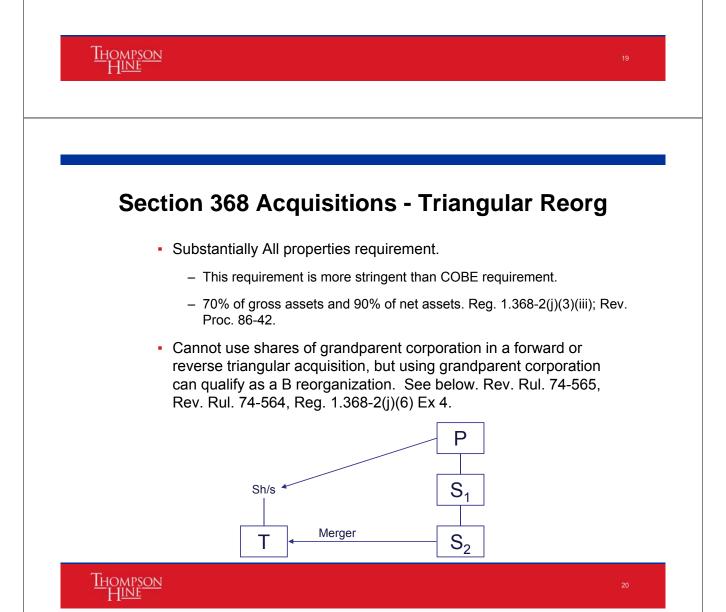
- T has gain on transfer of assets as if P shares received by T taxable sale
- Transfer of P shares to T shareholders treated as receipt and taxable liquidating distribution by T to T shareholders

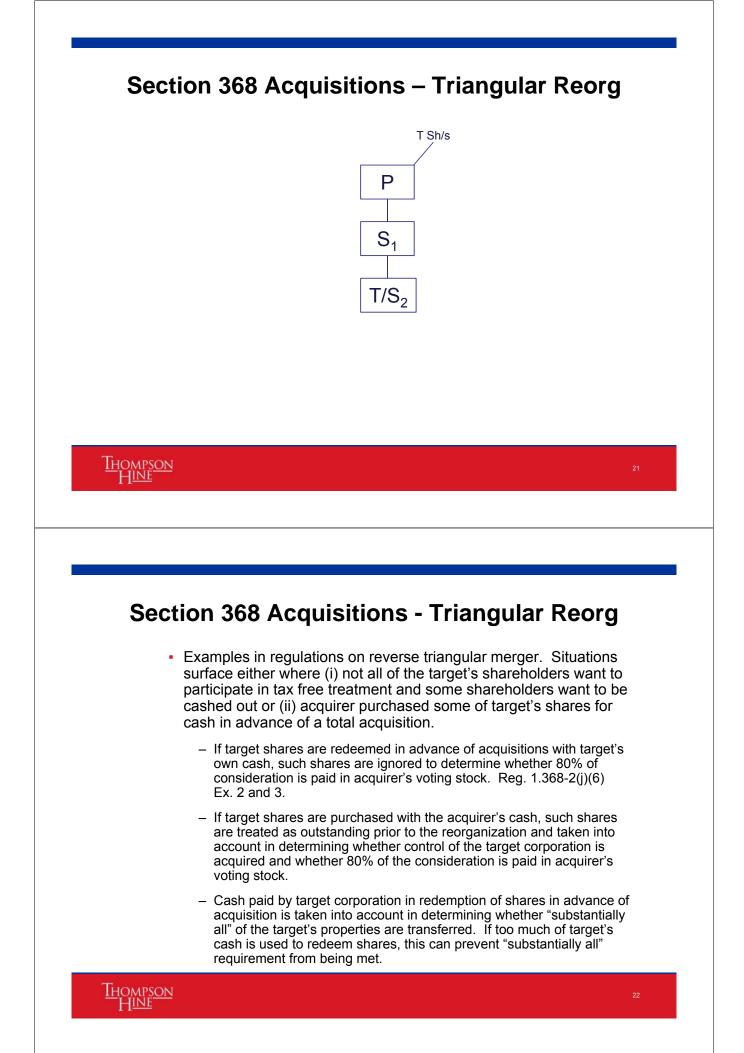




Section 368 Acquisitions - Triangular Reorg

- Additional requirements over a straight A merger:
 - Surviving shell corporation holds "substantially all" properties of shell subsidiary and target corporations.
 - Target shareholders must exchange stock constituting "control" (80%) solely for <u>voting stock</u> of parent corporation. If acquirer already owns more than 20%, then cannot have a reverse Section 368(a)(2)(E) merger, but consider an alternative structure for a tax free acquisition of remaining shares.
 - Target shareholders can receive up to 20% boot. [60% permissible cash under the COI rule is overridden by statutory requirement]
 - Test of whether 80% of the aggregate consideration consists of acquirer's voting shares is determined at time of closing, not at time merger agreement is signed. The special continuity of interest rule that uses the value of acquirer's shares as of the merger date is not applicable.

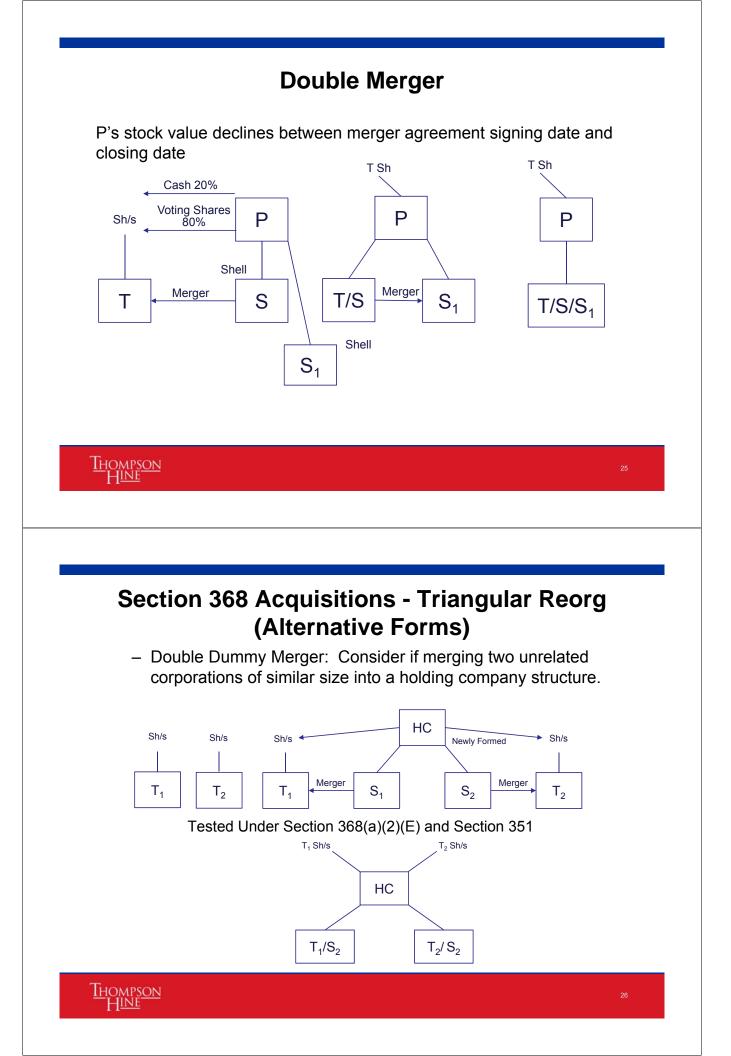


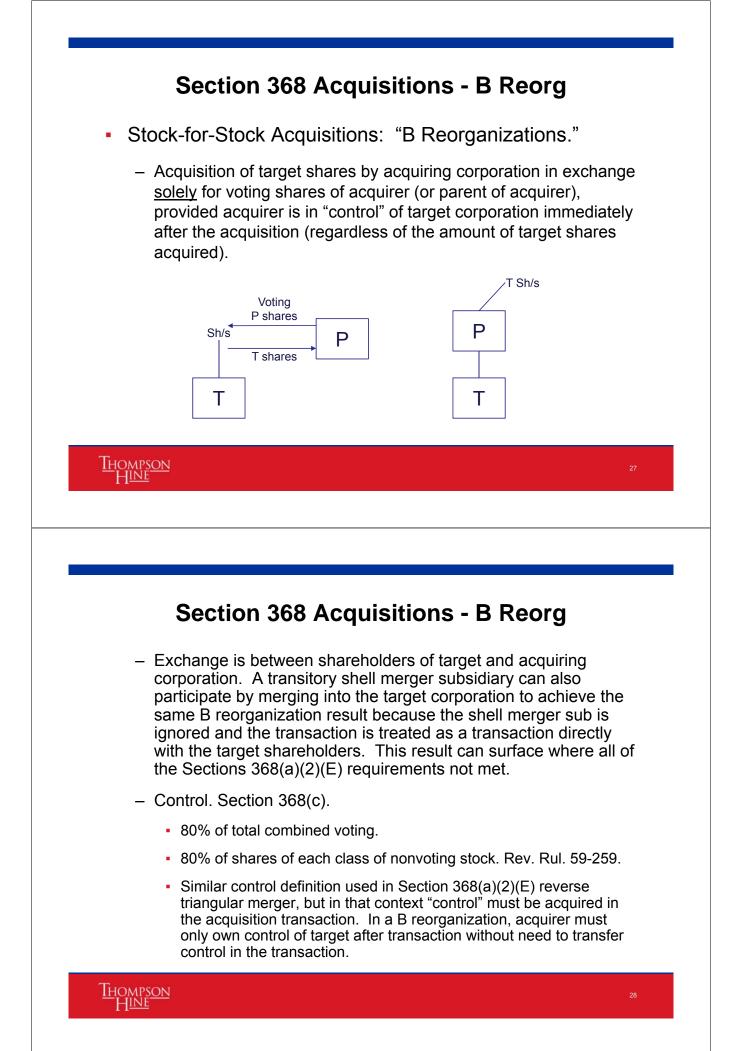


Section 368 Acquisitions - Triangular Reorg

- If acquirer already owns some shares in the target corporation, must be assured that remaining target shareholders are transferring "control" (80%) of the target corporation. If the acquirer already owns more than 20% of the target corporation shares, the reverse merger cannot qualify under the Section 368(a)(2)(E) requirements but can qualify as a tax-free B reorganization (Reg. 1.368-2(j)(6) Ex. 4, and 5) or consider using a different acquisition structure.
- If acquirer plans to have acquired target corporation issue new shares in connection with the acquisition, need to assure that parent retains 80% control of the acquired target corporation.

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Section 368 Acquisitions - B Reorg

- Payment made by acquiring corporation that are not in exchange for target corporation shares is permissible. Examples of permissible cash payments:
 - Acquisition of target's debts. Rev. Rul. 69-142; Rev. Rul. 70-41.
 - Amount paid to target shareholders only in their capacity as creditor or employee.
- Dealing with minority or dissenting shareholders—purchase by target using own cash would not disqualify B reorganization. Rev. Rul. 68-285 (similar concept in reverse triangular reorganization), but check continuity of interest limitation. See Also Rev. Rul. 70-172 (distribution of property by target corporation to its shareholders in advance of B reorganization permitted.)

Section 368 Acquisitions - B Reorg

- Fractional shares-cash payment permitted. Rev. Rul. 66-365.
- Assumption of target liabilities guaranteed by target shareholder could be treated as boot in some instances. Rev. Rul. 79-4, Rev. Rul. 79-89, Rev. Rul. 70-65.
- Payment of target corporation's reorganization expenses can be acceptable. Rev. Rul. 73-54, Rev. Rul. 76-365.
- Payment of cash for target shares by acquirer's subsidiary prevents B reorganization. Rev. Rul. 85-139.
- Creeping Control. Reg. 1.368-2(c).
 - If separate acquisitions of target's outstanding shares occur over a period of years solely for acquirer's voting shares, only the acquisition(s) where the acquirer reaches 80% or more can qualify as a B reorganization.

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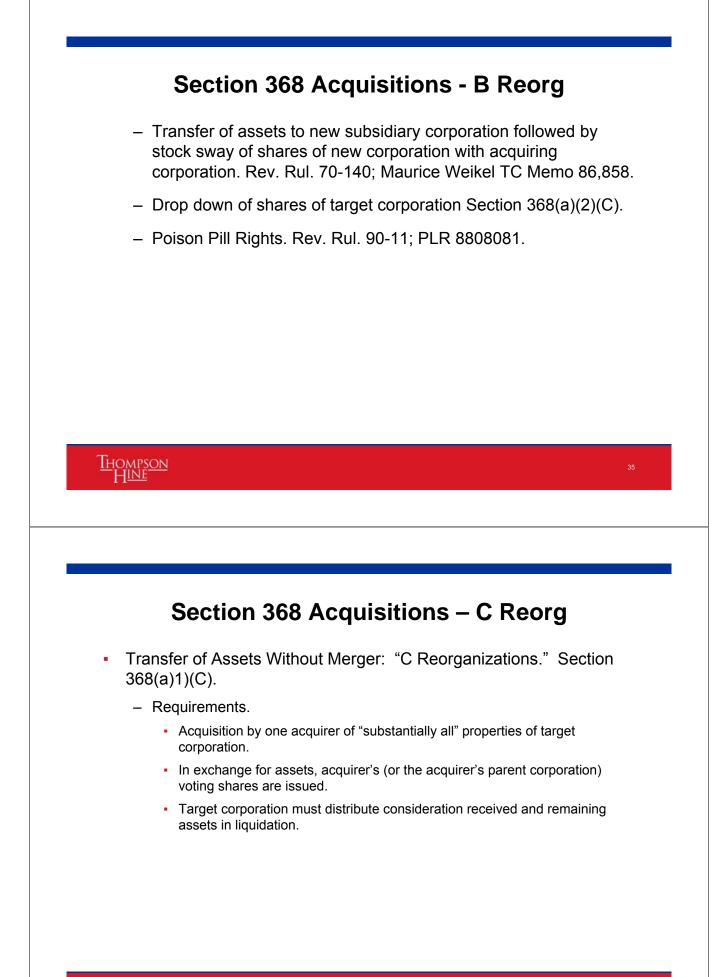
Section 368 Acquisitions - B Reorg

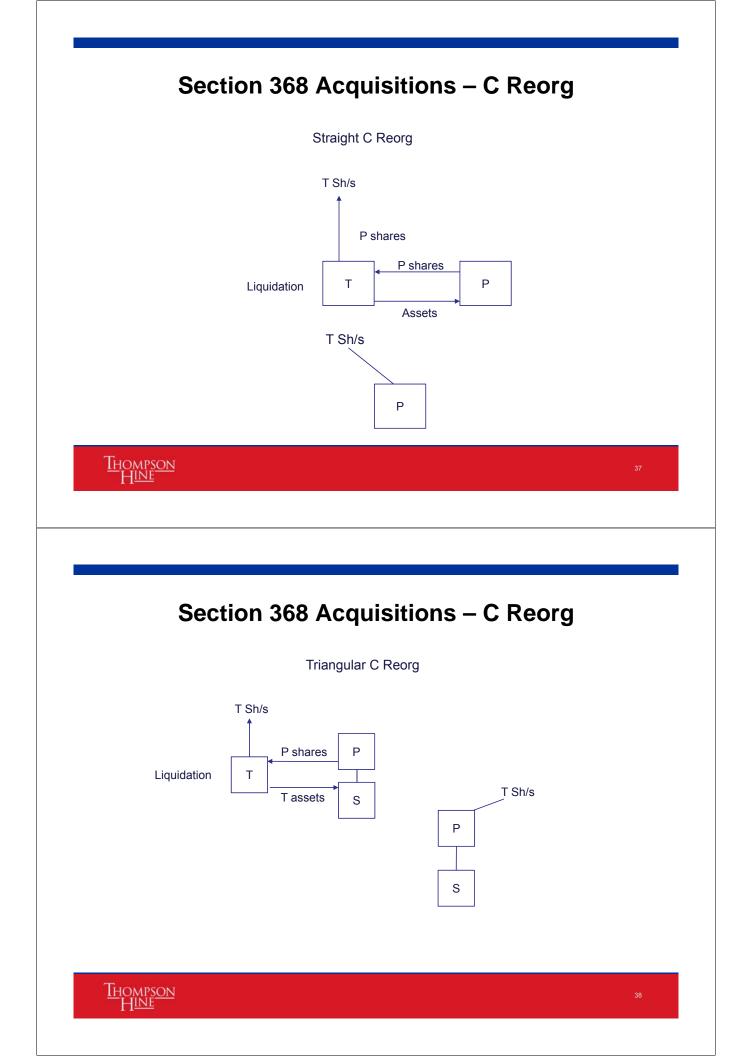
- Series of acquisition of the target shares occurring over a relatively short period of time such as 12 months are aggregated. Effects: (i) if all of the acquisitions over short period were for the acquirer's voting shares, then each acquisitions can qualify as a B reorganization and (ii) if one of the acquisitions over short period was for acquirer's cash, then none of the acquisitions can qualify as a B reorganization.
- Creeping control is not permitted in a reverse triangular reorganization because "control" must be acquired in one transaction, but transaction might qualify as a B reorganization. Reg. 1.368-2(j)(6) Ex. 4 and 5.

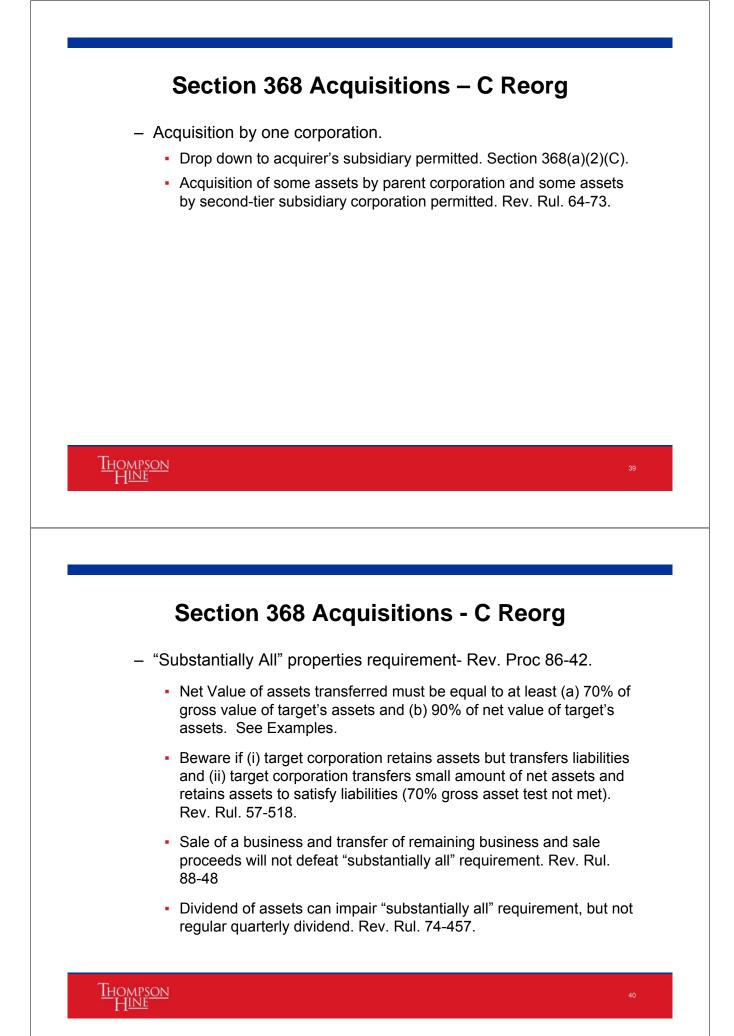
Section 368 Acquisitions - B Reorg

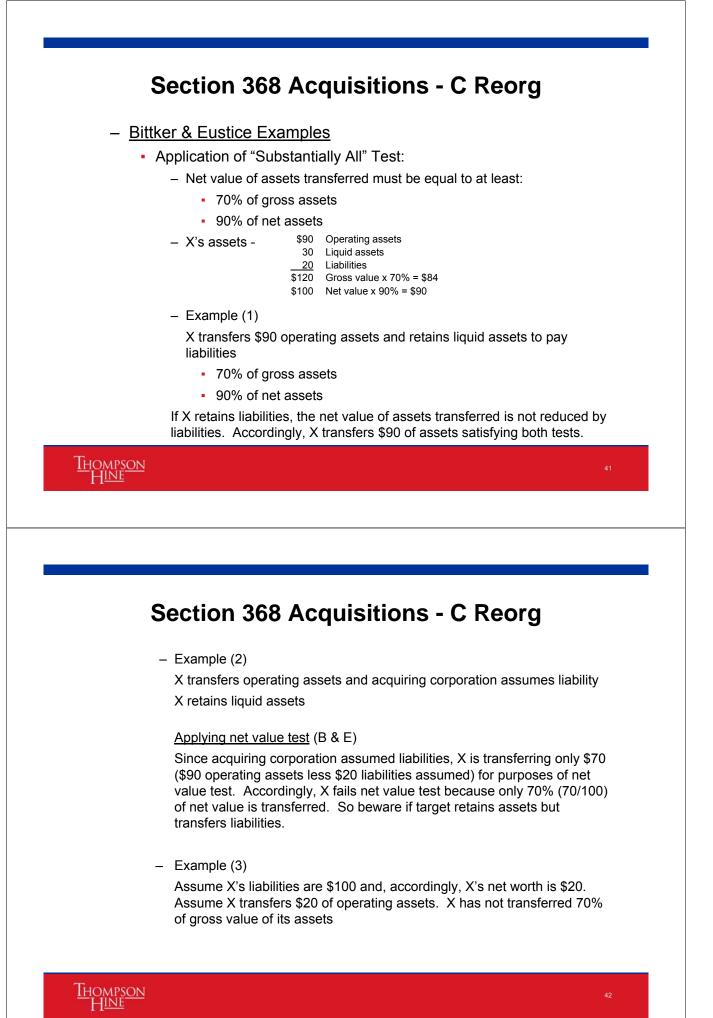
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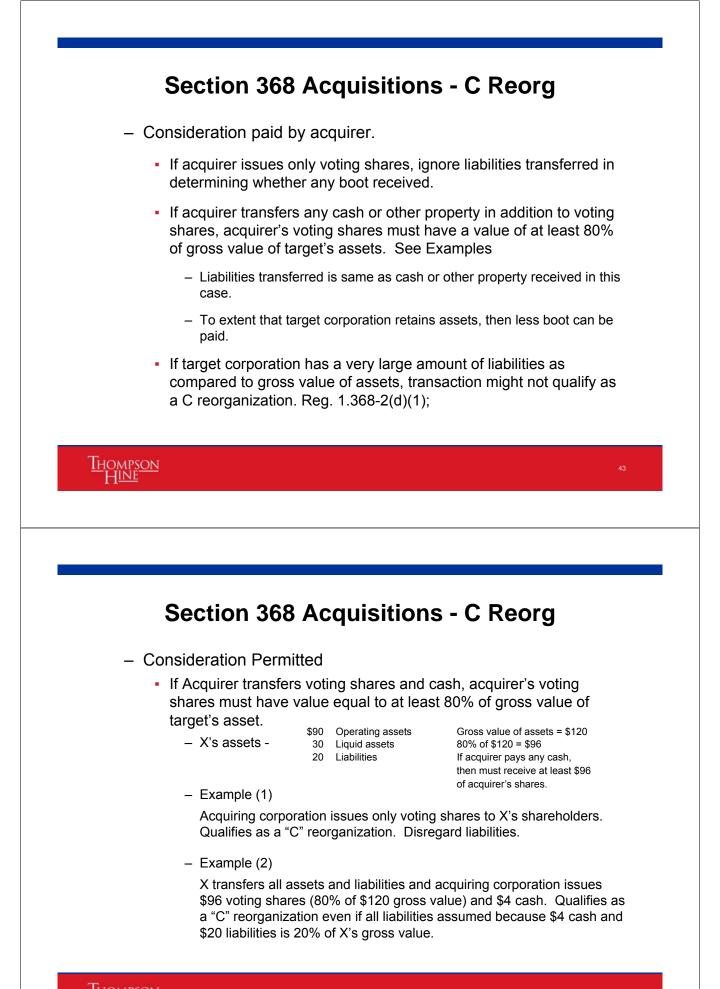
- Target Corporation must remain a separate corporation following B Reorganization. Effect of liquidation or merger of target corporation into the acquirer.
 - Liquidation of target corporation into acquirer as part of an integrated plan defeats B reorganization. Rev. Rul. 2008-25.
 - Test transaction as a transfer of target corporation's assets to the acquirer--a possible C reorganization. Rev. Rul. 67-274.
 - If transaction fails as a C reorganization, then view as a taxable stock acquisition followed by a tax free liquidation. Limits problem to one level of tax at the selling target shareholder level.
 - Merger of target corporation into acquirer as part of an integrated plan defeats B reorganization, but transaction is viewed as a direct merger of target into the acquirer tested as an A reorganization under Section 368(a)(1)(A). Rev. Rul. 2001-46 (Sit 2).











Section 368 Acquisitions - C Reorg

- Example (3)

X transfers all operations assets (\$90) and \$10 of liquid assets but retains \$20 of liquid assets and \$20 liabilities. Acquiring corporation must issue at least \$96 of voting shares. If acquirer pays any cash, the test is that acquiring corporation must issue voting shares with a value equal to no less than 80% of gross value of target's assets, not 80% of gross value of assets transferred. Thus, if acquiring corporation issued only \$80 of voting shares and \$20 cash, transaction is not a "C" reorganization.

Example (4)

X transfers all operating assets (\$90) but retains \$30 liquid assets and \$20 liabilities.

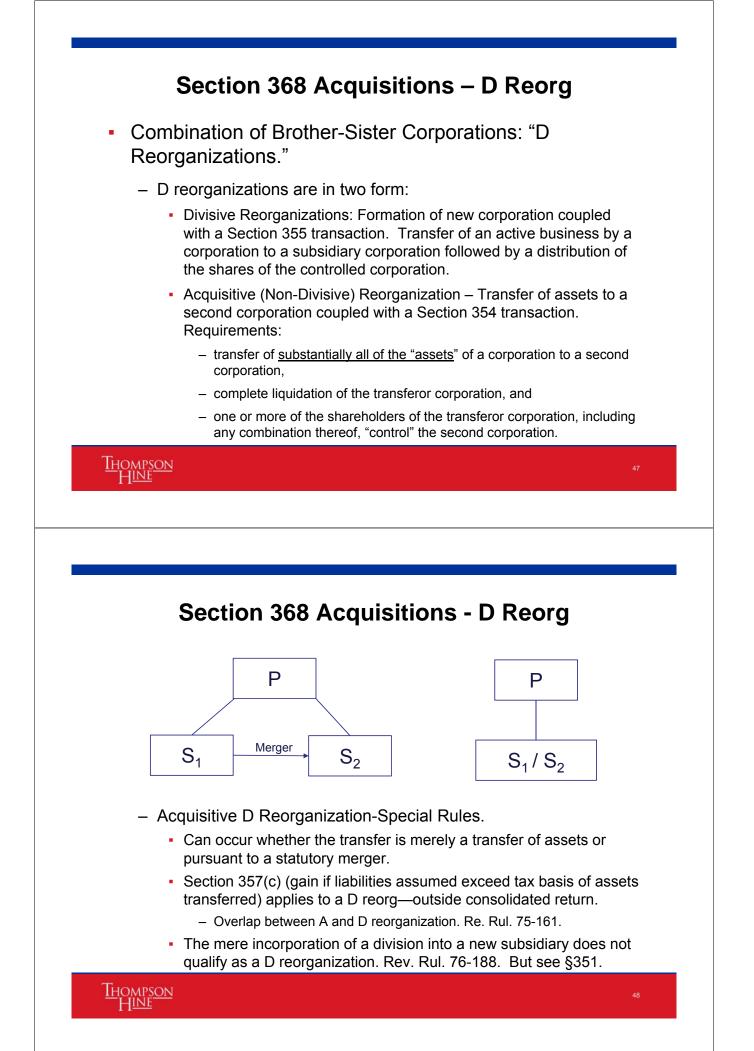
Transaction qualifies as a "C" reorganization only if solely voting shares of acquiring corporation are issued. If acquirer transfer \$89 of its shares and \$1 cash in transaction, then X would not be receiving voting shares with a value equal to at least 80% of its gross value (\$96). This example illustrates that the more assets that are retained, the less amount of cash can be given.



Section 368 Acquisitions - C Reorg

- Substance over Form.

 Forward triangular merger of target corporation into shell subsidiary followed by liquidation of subsidiary into parent corporation failed Section 368(a)(2)(D) treatment but test as a C reorganization. Rev. Rul. 72-405. If combination of subsidiary into parent corporation occurred as a merger, then test simply as an A reorganization.



Section 368 Acquisitions - D Reorg Distribution Requirement. Shares of transferee must be distributed by the transferor corporation to its shareholders. This step is not required if the shares of the transferor corporation and the transferee corporation are held by the same persons in the same proportion. Reg. 1.368-2(I)(2); Rev. Rul. 70-240. - Further consideration needs to be given to this step if the shares of the transferor and transferee corporations are held in different proportions. Warsaw Photographic Associates., Inc. 84 T.C. 21 (1985). Control Requirement. For this purpose only, "control" is defined as either 50% of voting shares or 50% of value of all outstanding shares. In making this determination, certain attribution rules are taken into account. Section 368(a)(2)(H). Thompson Hine Section 368 Acquisitions – Parties to Reorg Tax Effects Treatment of Parties to a Reorganization. Treatment of Corporate Transferor (Target Corporation) Section 361, 357, and 358. The target corporation cannot realize a loss in connection with a gualified reorganization and does not recognize gain in connection with the receipt (or deemed receipt) of the acquirer's shares, securities, or other property. NOTE: Gain with respect to the acquirer's consideration is recognized only if retained by the target corporation, which will not happen. The target corporation does not retain any assets in these transactions. If target corporation distributes its own property to shareholders in connection with reorganization, target recognizes gain, but not loss, inherent in such assets. Section 361(c)(2). If acquirer's shares or securities are transferred to target corporation's creditors. Section 361(c)(3).

Section 368 Acquisitions – Parties to Reorg Tax Effects

- Special Reporting by Acquirer.
 - A tax free acquisition mandates that a Form 8937 or a Web posting be made that details the effect of the transaction on the tax basis of the target shareholders. Section 6045B; Reg. 1.6045B-1.
 - The required filing with the IRS or Web posting must be made by the earlier of 45 days following the organizational action or January 15 following the calendar year of the organizational action. For a December 31 closing, the required filing or posting must occur within 15 days. See Special Rule for S Corporations Reg. 1.6045B-1(c).
 - Notice to each target shareholder must also be provided, but a Web
 posting of the necessary information by the <u>required due date</u> is
 sufficient.
 - The Web posting might only be available if the requisite information is posted by the due date. If no posting occurs by the original due date, then filing with the IRS and providing information to each target shareholder seems required.
 - The required information includes the "quantitative effect" of the organizational action on the target shares. This information can be provided by a few illustrations.



Section 368 Acquisitions – Parties to Reorg Tax Effect

- Treatment of Corporate Transferee (Acquiring Corporation). Sections 1032 and 362.
 - No recognition of gain or loss on issuance of shares by acquirer.
 - In a triangular reorganization, no gain or loss occurs when the acquirer shares are transferred through a subsidiary corporation format. Reg. 1.1032-2(b).
 - If the subsidiary that effectuates the transaction has held (old and cold) and uses the acquirer's shares, gain is recognized. Reg. 1.1032-2(c), -2(d) Ex 2.
 - Issuance of securities by acquirer does not trigger gain or loss.
 - Transfer of other appreciated property by acquirer to the target shareholders is a taxable event. Rev. Rul. 72-327.

Section 368 Acquisitions – Parties to Reorg Tax Effects Basis of Acquired Property Received by Acquirer. Section 362(b). Tax basis of target's assets received by acquirer is equal to the basis of such assets to the target plus any gain recognized by the target corporation on such transfer. Because the target corporation should never have gain with respect to the transfer of assets, there should be no additional step on the carryover assets. In a B reorganization and a reverse merger transaction, the target corporation's assets are not transferred and so no change to consider. In an A merger, a forward triangular merger, and a C reorganization, the assets are transferred and the carryover tax basis rule applies. No step up to the assets received by the acquirer for gain recognized by the target shareholders or by the acquiring corporation. Rev. Rul. 72-327. Thompson Hine Section 368 Acquisitions – Parties to Reorg Tax Effects Basis of Shares received by Acquirer. Tax basis of shares received carries over. In a B reorganization, special procedures are available if the acquirer is unable to determine the tax basis of the shares received. Rev. Proc. 2011-35. See TEI 2012 Report. Where a triangular reorganization occurs using a subsidiary corporation, the tax basis of the shares of the acquiring controlled

- subsidiary must be determined. This point surfaces in forward and reverse triangular mergers, triangular C reorganizations, and triangular B reorganizations.
- Reg. 1.358-6 has a series of rules to determine the tax basis of the acquirer's shares in the controlled subsidiary.

Section 368 Acquisitions – Parties to Reorg Tax Effects

- Treatment of Target Corporation Shareholders and Security Holders. Sections 354, 356, 358.
 - Provisions are applied separately to each target shareholder and security holder.
 - In general, securities are debt instruments with a term of ten years or more. Debt instruments with a term of five years or less are not a security.
 - Securities cannot satisfy the continuity of interest requirement. However, if COI is otherwise satisfied, securities can be issued in connection with a tax-free reorganization.
 - Completely tax-free exchanges.
 - Target shareholder exchanges shares solely for shares of acquirer or acquirer's parent.

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Section 368 Acquisitions – Parties to Reorg Tax Effects

- Target security holders exchange securities solely for securities and/or shares of acquirer (or acquirer's parent), but principal amount of securities received cannot exceed principal amount of securities surrendered. –Not applicable to a B reorganization.
- Target shareholder who owns shares and securities exchanges such solely for shares of acquirer (or acquirer's by parent).—Not relevant to B reorganization.
- Target shareholder who owns shares and securities exchanges such for shares and/or securities of acquirer (or acquirer's parent), but principal amount of securities cannot exceed principal amount of securities surrendered.—Not relevant to B reorganization.
 - If target's securities are surrendered for acquirer's shares, consider Section 108.
 - Gain triggered if acquirer's shares and/or securities issued for accrued interest. Section 354(a)(2)(B).
 - If acquirer issues "nonqualified preferred stock," then gain recognized. Sections 354(a)(2)(C) and 356(e).

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Section 368 Acquisitions – Parties to Reorg Tax Effects

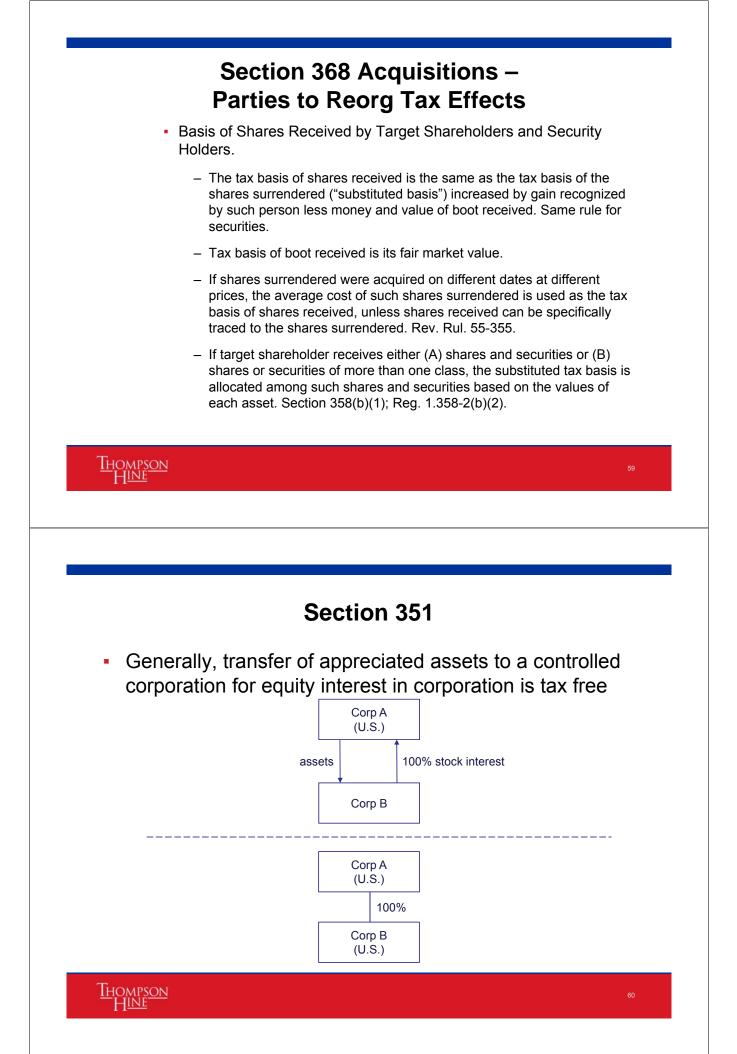
- Partially Taxable Exchanges.
 - If target shareholder or security holder receives cash or other property (other than shares or securities of acquirer) or receives securities having a principal amount in excess of securities surrendered, then gain but not loss is recognized. Section 356. This additional amount is referred to as boot.
 - Gain recognized is limited to cash and value of boot received.
 - Target shareholders who owns blocks of stock with different tax basis must calculate gain and unrealized loss on each block of stock separately. Rev. Rul. 68-23.
 - If target shares and securities surrendered are not publicly traded, in general any gain recognized from a note to receive cash might be delayed through installment sale reporting, provided note is not publicly traded or payable on demand. Section 453(f)(6); Prop. Reg. 1.453-1(f)(2).



Section 368 Acquisitions – Parties to Reorg Tax Effects

- Character of Recognized Gain. Section 356(a)(2).
 - If boot received by target shareholder has "effect of a dividend distribution," then gain recognized by target shareholder is ordinary dividend income to extent of shareholder's ratable share of E&P and the remainder, if any, is capital gain.
 - Determination of whether exchange has effect of a dividend takes into account the Section 318 attribution rules.
 - Test for determining whether boot has a dividend effect is applied by treating transaction as if all consideration paid in acquirer's shares and then acquirer purchased a number of its shares equal to the boot amount in redemption of such shares, and apply Section 302 redemption tests.
 - If acquirer is a public company, the boot received should qualify as capital gain. Rev. Rul. 76-385.





Section 351 - Continued

- Corp B takes carry over basis in contributed assets.
- Corp A's basis in Corp B stock received in exchange is equal to basis Corp A had in the contributed assets, with adjustments.
- Examples of Section 351 transactions:
 - Organization of a corporate subsidiary
 - Incorporation of a partnership

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- Three approaches Revenue Ruling 84-111
- Incorporation of a disregarded entity

Section 351 - Continued

- Transferor group must be in control of transferee corporation immediately after transfer
- Section 368(c) control test -- Transferor group must own immediately after the transfer:
 - Stock possessing at least 80% of the total combined voting power of all classes of stock entitled to vote; and
 - For each non-voting class of stock, at least 80% of the total number of shares.
- Step transaction doctrine can apply
 - A subsequent transfer of shares received by the transferor group in the exchange can result in a failure of the "in control immediately after" test.
 - A failed Sec. 351 transaction is treated as a taxable asset sale.

Section 351 - Continued

- Boot Section 351(b)
 - If the transferor receives cash or other property (boot) in addition to transferee corporation stock, transferor has gain to the extent of the boot.

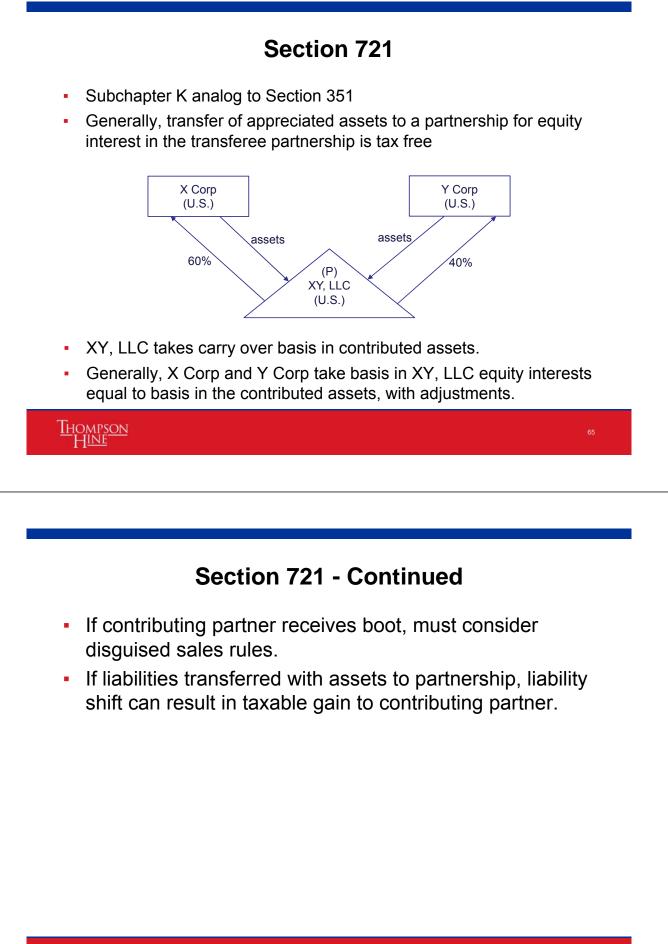
Example

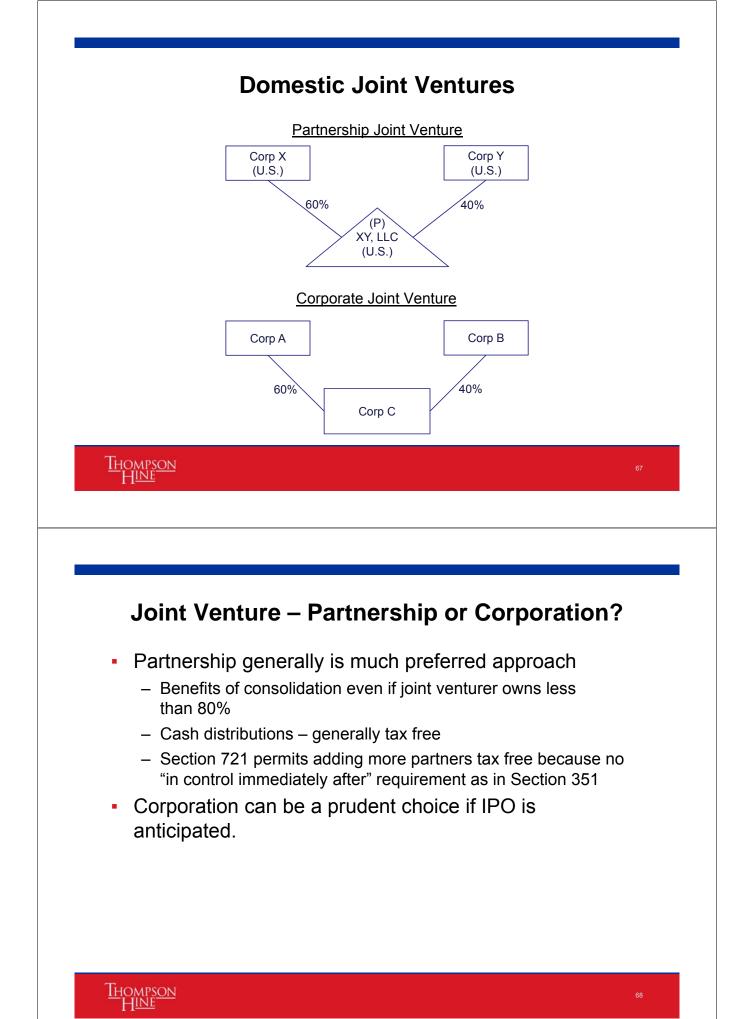
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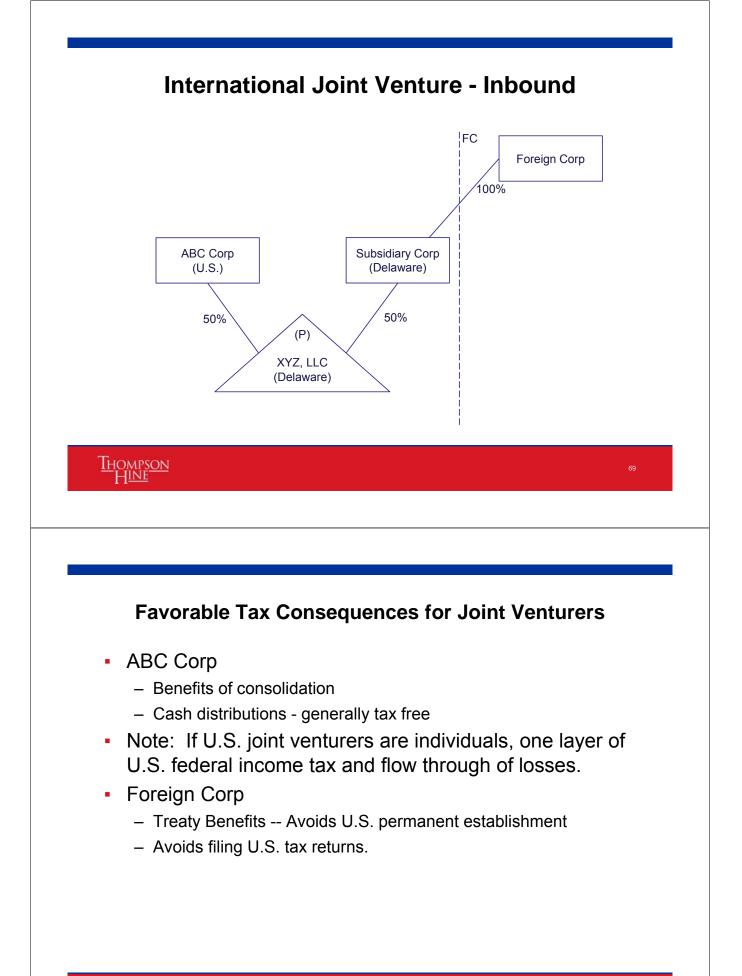
- In exchange for 80% of Corp B stock and \$100 cash, Corp A contributes assets with:
 - FMV -- \$1,000



	Section 351 Continued					
 Trai 	nsfer of Liabilities	s – Section 3	57(c)			
	If the amount of tax basis of the a amount of the example.	assets transfe				-
<u>Examp</u>	le					
	xchange solely for aggregate tax b		•	•		assets
• \$65	0 of liabilities are	e transferred.				
		Cor	р А			
		assets and liabilities	100%	% stock interest		
		Cor	рВ			

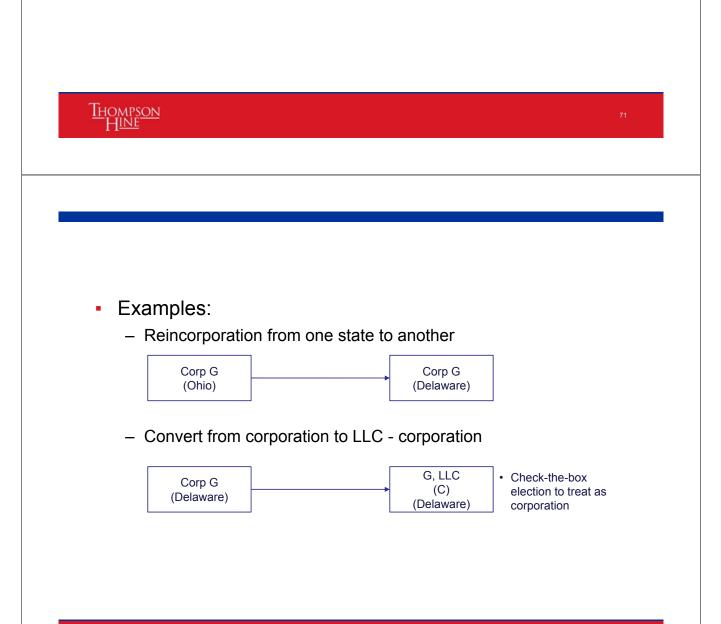






"F" Reorganization - Section 368(a)(1)(F)

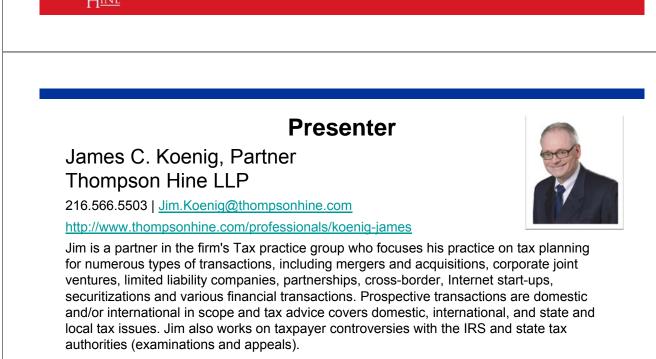
- A mere change in identity, form, or place of organization of one corporation, however effected, is tax free.
- F reorganizations concern one continuing corporation.
 - For U.S. federal income tax purposes, the resulting/successor corporation is the same entity as the predecessor corporation.



"F" Reorganizations and Step Transaction Doctrine

Revenue Ruling 96-29

- Bubble Concept -- If a putative F reorganization is part of a series of planned transactions, the putative F reorganization is given independent significance. Consequently, the step transaction does not apply, and the applicable piece of the transaction will be respected as a valid F reorganization.
- T.D. 9739, released September 2015, maintains this bubble concept.



In 2014, Jim received the firm's Malvin E. Bank Award for Exemplary Client Service. This award is presented to an outstanding lawyer who demonstrates the highest commitment to providing extraordinary client service and whose behavior reflects the utmost loyalty and commitment to clients' best interests.

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Tom is Chair of the firm's Taxation Practice Group. Tom focuses his practice on handling taxpayer controversies with IRS (examinations, appeals, litigation, and criminal tax matters), advising clients on structuring prospective transactions, and obtaining rulings and other technical guidance from the IRS National Office. He also has significant experience in handling mergers and acquisitions, real estate and partnership transactions and tax aspects of energy transactions. Tom is also a Certified Public Accountant (active) in Ohio.

Tom serves as an officer of the ABA Section of Taxation. In the past, he has served in various leadership positions such as President of The American College of Tax Counsel; Council Director of the ABA Section of Taxation and Chair of the Administrative Practice Committee; President of the Tax Club of Cleveland; Chair of the Cleveland Tax Institute; and Chair of the Cleveland Bar Association General Tax Committee. Tom is a member of the American Bar Association, the Ohio State Bar Association and the American Institute of Certified Public Accountants. He is listed in The Best Lawyers in America, Who's Who in America and Ohio Super Lawyers.

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Frank has represented major U.S. businesses (including NCR, Motorola, Mead/MeadWestvaco, Parker-Hannifin) and well-established midmarket businesses on a range of federal income taxation matters, including mergers and acquisitions; structuring and compliance of executive compensation arrangements within tax limitations of Section 409A, the \$1 million compensation deduction limitation on public corporations, and Section 280G; tax controversies and obtaining rulings; representation of QALICBs in New Markets Tax Credit transactions; and like-kind exchanges.

As part of his practice, Frank submits comment letters and participates in discussions with government representatives, makes presentations and drafts summaries on developing issues which are shared with clients. Within the firm, he has held many administrative positions, including as a member of the firm's eight-person Executive Committee.

Frank is a member of the American Bar Association, Tax Section and the Dayton Bar Association.





