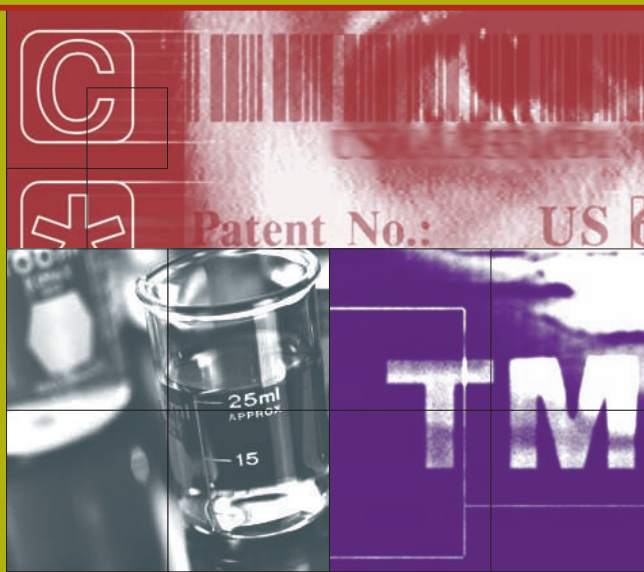


**THOMPSON  
HINE**

Intellectual Property Services





## About The Group

*Thompson Hine's Intellectual Property group addresses IP issues within the context of the client's business strategies and needs.*

*Recognized as one of the best corporate law firms in America, sound business principles drive our IP practice.*

Our lawyers know that successful IP strategies do not exist in the two dimensions of a patent document but rather in integrating business strategies, practices and profits. That is why our group places a high premium on well-developed client relationships and the knowledge these relationships deliver. Our lawyers recognize that IP needs vary from client to client and that the patent strategy we employ for one of our Fortune 500 clients may not apply to one of our start-up clients seeking venture capital.

IP issues can be complex, but our team of Intellectual Property lawyers strives to simplify them by maintaining a strong focus on the practicalities of our clients' business needs.

A *business-oriented*  
approach to protecting &  
*enforcing* intellectual property...



## Thompson Hine's Intellectual Property Group

*Thompson Hine's Intellectual Property group* offers in-depth experience in identifying, procuring, exploiting and protecting all forms of intellectual property including:

- Employment relationships
- Internet-related issues
- Patents
- Trademarks
- Trade secrets

*Our Intellectual Property lawyers* bring a business-oriented approach to protecting and enforcing intellectual property. Many are registered to practice before the United States Patent and Trademark Office, and most have engineering or scientific degrees or previous experience in industries including:

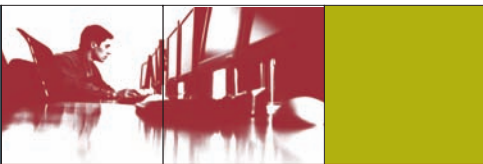
- Aerospace
- Automotive engineering
- Biotechnology
- Computer science
- Electronics
- Metallurgy
- Pharmaceuticals

Our lawyers are able to provide global assistance to clients by using a network of intellectual property professionals throughout the world. The group comprises approximately 20 lawyers and is supported by patent and trademark paralegals.

## Representative Services

- Represent clients in trademark selection and protection for word, design and service marks.
- Represent clients before the U.S. Patent and Trademark Office in patent and trademark prosecution, patent interferences and appeals.
- Provide programs to assist clients in identifying intellectual property assets and protecting trade secrets.
- Conduct search and analysis of patents and trademarks.
- Provide patentability, validity, infringement and right-to-use opinions covering a wide range of technical disciplines.
- Represent clients in protection for trade dress and product configurations.

- Procure copyright protection for all works of authorship, including computer software, consumer products, company brochures, catalogs and literature.
- Represent clients in patent litigation.
- Participate in a wide variety of significant litigation, including that which involves:
  - ▶ Trademark infringement and dilution
  - ▶ Trade secret theft
  - ▶ Copyright infringement
  - ▶ Lanham Act claims for false designation and false advertising
  - ▶ Violations of state law rights of publicity
  - ▶ Infringement actions involving significant patents
- Negotiate and prepare patent licenses and technology transfer agreements.
- Counsel clients and negotiate on their behalf on issues involving software licenses including source code escrows and associated maintenance contracts.
- Secure clients' rights to worldwide intellectual property protection.
- Assist clients through a step-by-step IP asset management process to identify, package and exploit their IP assets.
- Conduct a thorough audit of clients' existing IP assets, including both patented and as-yet unpatented discoveries; proprietary software systems; novel business methods; confidential and proprietary technologies, processes and brand assets.
- Work with clients to help them design meaningful, deployable and profitable licensing strategies.
- Negotiate and document transactions that implement a clients' asset management program.



## Representative Matters

- Prepared and prosecuted a family of patent applications covering a new class of drugs for a pharmaceutical concern.
- Provided comprehensive representation in patent and licensing matters for several companies having large patent portfolios.
- Defended one of the largest manufacturers of wedding albums in a patent infringement action.
- Defended one of the largest U.S. paper companies in a patent infringement action.
- Supported the national trial attorney of an automotive parts manufacturer in a patent infringement action brought by the automotive parts manufacturer involving the design of a custom automobile wheel.

*I d e n t i f y i n g*, p r o c u r i n g,  
e x p l o i t i n g, p r o t e c t i n g  
*i n t e l l e c t u a l* p r o p e r t y . . .



- Represented a tool and die company in an action for patent infringement against a plastics company.
- Defended an avionics test equipment manufacturer against claims that its equipment infringed a patent held by the plaintiff.
- Defended a company in an infringement case that involved a patent on recirculating steam ovens used for the commercial production of a fast food chicken item.
- Defended a manufacturer of various closures in an infringement and licensing dispute with a chemical manufacturer over oxygen scavenger chemicals used in cap liners for U.S. and foreign beer producers.
- Defended a company in an infringement claim for machinery to duplicate two-sided keys.
- Represented a metal stampings company in a dispute over a license of the patent portfolio for cut-resistant yarns used in the production of safety wear.
- Represented a leading valve manufacturer in a trade dress infringement case.
- Represented a chemical company and its subsidiary against charges of trademark infringement and unfair competition for use of the color blue on PVC tubing and electric junction boxes.
- Represented two chemists who were sued by a chemical manufacturer for trade secret misappropriation on the technology for copper additives to diesel fuel.
- Represented a large bank in a trademark infringement action against a bank in another state.
- Represented a chemical company against a former employee and another company in a trade secret misappropriation action involving chemical formulas and processing information.
- Represented a university's research corporation and its licensee in a trade secret case against the licensee's former CEO for illicit transfers abroad of liquid crystal display technology developed at the university.
- Coordinated with the U.S. Department of Justice on the criminal prosecution of several Taiwanese executives under the Economic Espionage Act.
- Represented the country's largest vendor of computer equipment and two sales managers in a criminal investigation and private civil litigation over charges of trade secret theft from a competitor's computerized database.

# OUR CLIENT SERVICE PLEDGE

## What Our Clients Can Expect From Us . . .

### 1. We will know your business.

We make it our business to understand your business. We will invest our time and resources to develop and maintain knowledge of the dynamics that impact both your industry and your organization. Understanding your business will help us provide better counsel to you.

### 2. We will plan our engagements with you.

We know that clients differ in their goals, risk tolerance and a variety of other factors that must be taken into consideration before work can begin on any matter. At the beginning of every significant matter, we will work with you to develop a plan to meet your strategic goals. By agreeing on a plan at the beginning—and adjusting it as needed—we will stay focused on what is most important to you.

### 3. We will manage your work as if we were the client.

We will work with you to manage your costs. We will staff every matter with the right resources, and we will manage the work as if we were the client—delivering the highest quality of service on time and in the most cost-effective manner.

### 4. We will be available when you need us.

We recognize that you often need to make swift decisions and act quickly. We will be ready to act for you when you need us, and we will make ourselves available wherever and whenever necessary.

### 5. We will communicate often.

Our goal is that you will never be surprised about developments in anything we are handling. We will provide regular updates on the progress of your matters, including all significant developments and changes to scope, timeline or budget.

### 6. We will provide the highest-quality counsel.

Above all else, we stand for the highest quality. Our lawyers, paralegals and staff take pride in the work they do. From the boardroom to the courtroom, you can count on Thompson Hine for the highest-quality service.

## What Our Clients Can Do To Help . . .

### 1. We ask you to share your goals.

The more we know about your goals, the better we can manage our services to help you attain them. If your goals change as a matter progresses, we ask that you tell us, so we can adjust our approach to meet your expectations.

### 2. We want to know your preferences for working with us.

We ask you to tell us your preferred methods of communication, invoice and billing procedures, and anything else that is important to you, so that we can deliver our service the way you want it.

### 3. We need your feedback.

We want your feedback on our performance so that we can continue to meet and exceed your expectations.

## About Thompson Hine

Established in 1911, Thompson Hine is a business law firm dedicated to providing superior client service. The firm has been recognized as one of the Best Corporate Law Firms in America in an annual survey of corporate directors conducted by *Corporate Board Member* magazine. With approximately 400 lawyers in offices in **ATLANTA, CINCINNATI, COLUMBUS, CLEVELAND, DAYTON, NEW YORK** and **WASHINGTON, D.C.**, Thompson Hine serves premier businesses worldwide, including:

AKZO NOBEL INC.

AMERICAN CHEMISTRY COUNCIL, INC.

AMERICAN STEAMSHIP COMPANY

AVERY DENNISON CORPORATION

BUCKEYE POWER, INC.

CENTRAL GULF LINES, INC.

CENTRAL HUDSON GAS &

ELECTRIC CORPORATION

CH ENERGY GROUP, INC.

CHIQUITA BRANDS INTERNATIONAL, INC.

COLUMBUS ZOO AND

AQUARIUM/ZOOMBEZI BAY

CROWN EQUIPMENT CORPORATION

THE DAVEY TREE EXPERT COMPANY

DEVELOPERS DIVERSIFIED

REALTY CORPORATION

EATON CORPORATION

ENERGIZER/EVEREADY

EXXON MOBIL CORPORATION

FIFTH THIRD BANK

FORD MOTOR COMPANY

FORMICA CORPORATION

GOODRICH CORPORATION

THE GOODYEAR TIRE &

RUBBER COMPANY

THE HARTFORD

JO-ANN STORES, INC.

KEYCORP/KEYBANK

LEXISNEXIS

LIMITED BRANDS

THE LUBRIZOL CORPORATION

MEADWESTVACO CORPORATION

MILACRON INC.

MISSION ESSENTIAL PERSONNEL LLC

MORGAN STANLEY

NATIONWIDE MUTUAL

INSURANCE COMPANY

NETJETS INC.

NEWELL RUBBERMAID INC.

NORDSON CORPORATION

OFFICE DEPOT, INC.

PARKER HANNIFIN CORPORATION

POLYONE CORPORATION

PPG INDUSTRIES

THE PROCTER & GAMBLE COMPANY

R+L CARRIERS, INC.

S.C. JOHNSON & SON, INC.

SHELL OIL COMPANY

THE SHERWIN-WILLIAMS COMPANY

SOLVAY S.A.

STERIS CORPORATION

THE TORO COMPANY

VERIZON

WELLPOINT, INC.

WHIRLPOOL CORPORATION



2002 • 2005 • 2006 • 2007  
2008 • RECIPIENT



Ranked as a Leading Firm  
by Chambers USA • 2003 - 2010



Ranked as a Top 25 Firm for  
Client Service • 2008 • 2009 • 2010

## For More Information

For more information, send an email to [AskUs@ThompsonHine.com](mailto:AskUs@ThompsonHine.com) or visit our website at [www.ThompsonHine.com](http://www.ThompsonHine.com)

**THOMPSON  
HINE**

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